

MANDY LOU STARK

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Profile: Extensive experience in communications, messaging, writing, journalism, editing, project management, public/media relations, customer service, event planning and more. Talented, creative, enthusiastic, deadline-sensitive professional with superior written, verbal, social media, Web and office abilities.

Education:

Bachelor's of Science Degree, Journalism,
Florida A&M University 2000
Associate of Arts Degree, Liberal Arts,
Tallahassee Community College 1997

Experience:

Florida League of Cities, Inc. 2003-present

Legislative Affairs and Communications Professional

- Manages all communication functions including public/media relations and social media
- Proven results with social media campaigns, article/op-ed distribution and strategic messaging
- Edits, writes and distributes several publications including two electronic newsletters (*The FLC E-News* and the *Legislative Bulletin*) with more than 4,000 subscribers and *Quality Cities* magazine
- Web content writing, editing and posting through website content management program
- Organizes several special events such as Legislative Action Days and the FLC Annual Conference

Triad Business News 2000-2002

Staff Reporter

- Wrote timely, accurate and newsworthy articles for weekly regional newspaper covering the High Point, Greensboro and Winston-Salem business market in North Carolina. Maintained contact with various sources about feature, profile and cover stories relating to furniture, tobacco, real estate, technology, telecommunications, education, health and business-related news.

Florida Dental Association 1997-1999

Communications Clerk

- Wrote articles for features and news sections of *Today's FDA*, a publication with more than 7,000 readers. Organized public and media events including Children's Dental Health Month, Senior Dental Health Awareness Week and Dentists Day on the Hill.

Activities:

- 2010-current Tallahassee Society of Association Executives (TSAE) Board of Directors
- 2007-current Director/Volunteer for the Ride for Hope, a bike-riding, family fun, health awareness community event coordinated through the Tallahassee Memorial HealthCare Foundation's Cancer Center.
- Weekly blog writer for Catch Your Limit Consulting
- 2010 Graduate of the TSAE Professional Association Leadership Program
- Co Chair, TSAE Social Networking and Public Relations/Communications Committee
- 2005-current Meals on Wheels Driver and Volunteer (2007-2008) Leon County Schools Lunch Buddy and Mentor
- 2010-current Member, Florida Public Relations Association Capital Chapter/Access Tallahassee

References:

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